ECTESOL’s annual conference was held February 18th at the University of West Florida. Over forty attendees participated in one of two strands of eight sessions and a keynote address. The keynote, *Bridging the Technology Gap for All Ages of Language Learners with ClassDojo, Kahoot and Storybird* was given by Robert D. Leier. Sessions offerings were on Videoconferencing to connect native speakers with ELLs internationally, presented by Laureen Fregeau & William Cornejo with a demonstration by Hannah Shelton & Fatima Snowden; *Innovative Approaches from Cambridge University Press: from Theory to Textbook*, presented by Jim Goldstone; *Hooking and Engaging ELLs in History Class* presented by David Jacobson; *Advancing Advocacy: Experiences from the TESOL International Advocacy & Policy Summit and Your Voice: An Open Table Conversation on ESOL* presented by Arlene Costello; Just what exactly DO you teach? Unmystifying acronyms ESOL, EFL TEFL, EAL, ESP, TESOL by Marvin Taylor; *Lost in Transition: Integrating English Language Learners*, presented by Karyn Trong and *Strategies for success in college: Pre-service teachers experiences in mentoring international students*, presented by Anita Solariki & Amany Habib. Our cultural entertainment experience was presented by Nepal Folk Dance with Ghita Bhandari a 9th grader from Washington High School and Philippine Folk Dance with Hope and Annie of Manila Rock Group and Hope Balce as Choreographer. Nomination forms were distributed for upcoming elections.

**ECTESOL Review: NEW JOURNAL!**

**2017 Conference in Review**

Laureen Fregeau

**On Planning an ESOL Conference: Part I**

Laureen Fregeau, Kathy Van Dyck, Amany Habib

ECTESOL has committed members who enthusiastically get together at least three times per year. Meetings often include discussions of an annual conference.

Members of ECTESOL discuss the conference and the plan for it throughout the year. We begin our planning our next conference immediately after the previous one is completed. The first issue is to select a conference chair. That person will coordinate the conference planning and all volunteers. Issues considered begin with selection of a date for the conference that does not conflict with other events. The most important things is to have a strong planning.

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Planning

committee so that if one person isn’t able to carry through with their duties, others can take over. The committee usually consists of our members who are willing and able to assist the conference chair with the call for presentations, finalizing and emailing registration forms, putting the program together, locating fillers and assembling bags, reserving the venue, securing entertainment and a keynote speaker, procuring door prizes, tending the registration table on the day of the conference, obtaining sponsors, etc.

Deciding on a conference theme may be more challenging than most would expect. Choosing a venue for the conference and making the necessary contacts and reservations is a critical step. Reserving the desired venue is an early step in conference planning. The facilities must be adequately large to comfortably accommodate the number of people expected to attend and the number of sessions planned. It is important to have a back-up venue in case the first choice is not available.

If vendors and publishers will be invited, there must be space for them to set up their tables and opportunities for the conference attendees to browse their wares and converse with the vendors.

It is important to have a tech present to trouble shoot if there are problems with technology. It is also critical to check all technology the day of the conference prior to the opening.

There must be access to food and drink either provided by the conference planners or available close by such as drink and snack machines, a cafeteria or convenience store. Everyone enjoys a conference more when snacks and/or lunch are provided. We believe that providing food is more important than providing entertainment.

The program design is critical to the success of the conference! Depending on the number of attendees and the number of presentations the design can be (for a low number of either) a single strand or (for a high number of either) two-stranded. With two strands it is wise to have each strand for a different audience (e.g. higher/adult education for one strand, K-12 for the other). The keynote can be placed at the start or the middle of the program.

Planning challenges for the conference include the difficulty predicting the number of attendees. For instance, the number of sessions that can be scheduled before and after lunch depend greatly on how many people attend as fewer presentations should be scheduled when attendance is low.

Securing a key note speaker can be challenging as it has to be done many months in advance. Inviting an out of town speaker involves expenses that have to be evaluated for budget considerations. Some speakers will come for paid expenses (including their transportation and accommodations) while others have a fee.

The budget will be funds available from previous fund raisers or the profits from the previous conference and registration fees. Expenses include refreshments and food, hiring a tech, reproducing the program and other printed items and a gift or payment to the keynote speaker.

Have fun planning your conference! Stay tuned for the next ECTESOL Bulletin which will include Part II: A Step-by-step Conference Planning Guide.

Kathy Van Dyck is Director of Adult Basic Education at Pensacola State College and Secretary/Treasurer of Emerald Coast TESOL.

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Laureen Fregneau is a professor of Applied Linguistics and International Development at the University of South Alabama, Past President and Bulletin Editor for Emerald Coast TESOL.

Hello all,

WOW! This school year started off with a bang. Students were ready to learn and teachers excited about teaching. There are many challenges that students, K-12 and adults, face when learning English. As teachers, we step up to the plate to guide these students through these challenges. Emerald Coast T.E.S.O.L. is here to offer support to these teachers.

On February 18, 2017 we held our annual Conference. From 10 am to 3 pm, you were able to enrich your teaching as well as enhance your knowledge of English Learners. Thank you for participating. Together we can bridge the borders around the world.

I remember my experience with our annual E.C.T.E.S.O.L. Conference that was held in Fairhope, Alabama in 2013. This was the first time that we had our annual spring conference in Alabama. It was an amazing experience. We had the president of S.S.T.E.S.O.L., Kisha Bryant, as our keynote speaker. It was truly an exciting time for all involved and in attendance. The thing that really resonated with me was how the day came together. There were technical issues, absent presenters, and schedule delays. But everyone came together and these issues became non-issues. Everyone was stepping up to make the most rewarding experience for all in attendance. That is a perfect example of what our organization is all about. We are a team that comes together and works hard to give your support and professional development throughout the year. I am very proud to be a member of this great organization helping teachers and students with English Proficiency.

Vicki Murphy
President, ECTESOL
ECTESOL Review Description and submission information - (updated 3/12/2017)

Editor: Laureen A. Fregeau

Learning English as another language is a global endeavor. ECTESOL Review invites submissions on and includes all topics within the scope of learning English as another language at any level (K-12, higher education, adult education): related linguistics topics, practitioner guides, innovative approaches to teaching English as another language, technology and other related are covered. Book reviews are also included. The mission of ECTESOL Review is: Open access publication to connect people and ideas to TESOL/TEFL.

Editorial Policy and Procedure ECTESOL Review is committed to scholarly inquiry, discussion, practitioner materials and reportage of topics related to learning English as another language (TESOL, ESOL, EFL, TFL, IEP, EAL, ESP and TEFL).

Manuscripts are considered in five categories: (1) research and (original, review, and interpretation), (2) theoretical essay and discussion, and (3) descriptive reports from the field, including descriptions of innovative programs or classrooms, (4) practitioner materials and (5) book reviews. Articles should be 1000 – 2500 words (5 pages double spaced) in length although longer pieces will be considered.

The journal follows the format suggested in the Publication Manual of the American Psychological Association, 6th ed. Contributors should send, via e-mail attachments of electronic files (in Word), the manuscript including a one paragraph abstract of no more than 250 words; a one paragraph description of each author, including current position and research interests; and a mailing address, phone number, and email address where each author can be reached to: ECTESOLReview@mail.com. As a refereed journal, all submissions undergo a blind peer review selection process. Therefore, please include the author’s description and other identifying information in a separate electronic file. The abstract and any tables or figure can be included in one file with the manuscript. Identifying references may be designated “Author, year” for the review. The cover letter should state that the work is not under simultaneous consideration by other publications. Mailing us a hard copy of the manuscript is not necessary. Please Note: ECTESOL Review generally follows the format of the APA Publication Manual, Sixth Edition, which includes new information on how to cite online sources in the reference list. However, please give the most direct link possible to the source cited, and make sure electronic links cited are accurate and active. Use italics rather than underlining. Do not use tabs to format paragraphs (use “first line indent” function) or tables (use “insert table” function). Color for tables or figures is acceptable (as long as the color is helpful and not distracting). Please use acronyms sparingly and identify any that are used. Open Access: This is an open access journal which means that all content is freely available without charge to the user immediately upon publication. Users are allowed to read, download, copy, distribute, print, search, or link to the full texts of the articles, or use them for any other lawful purpose, without asking prior permission from the publisher or the author. We do ask that citation information be included along with a link to the Emerald Coast TESOL website. Please note that authors are not charged for publication. Articles are open access, distributed under the terms and conditions of the Creative Commons Attribution license CC BY-NC-ND (https://creativecommons.org/licenses/by-nc-nd/4.0/). Copyrights are held by Emerald Coast TESOL; republication by an author in another publication must be approved in advance by the ECTESOL Review editor.